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ABSTRACT

This fact book for Columbia Basin College (CBC), Washington, opens with a message from CBC's president and a mission statement. CBC serves over 13,000 students and offers associate degrees in arts and science, as well as applied science. The document also offers information regarding staff and faculty profiles for 2002, degrees awarded, top 5 hot programs, and enrollment growth, all of which are presented in tabular form. Highlights of faculty profiles include the following: (1) 112 faculty members are full-time, while 253 are part-time; (2) Full-time faculty are 54% male, while part-time faculty are 56% female; (3) Full-time faculty are 91% white, and part-time faculty are 90% white; and (4) 3% of full-time faculty are 60 or older, while 15% of part-time faculty are 60 or older. The section on student services identifies a variety of services and programs offered, including counseling and guidance, and disability, library, and financial services. Student characteristics and demographics by type of course enrollment are presented in tables. Data indicate that 73% of students are white, 55% are female, 34% are 30 and over, and 62% are part-time students. The document also offers statistics on financial aid, economic impact on the community, educational partnerships, community commitment, and federal grants awarded to CBC. (NB)

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Facts & Impacts 2003

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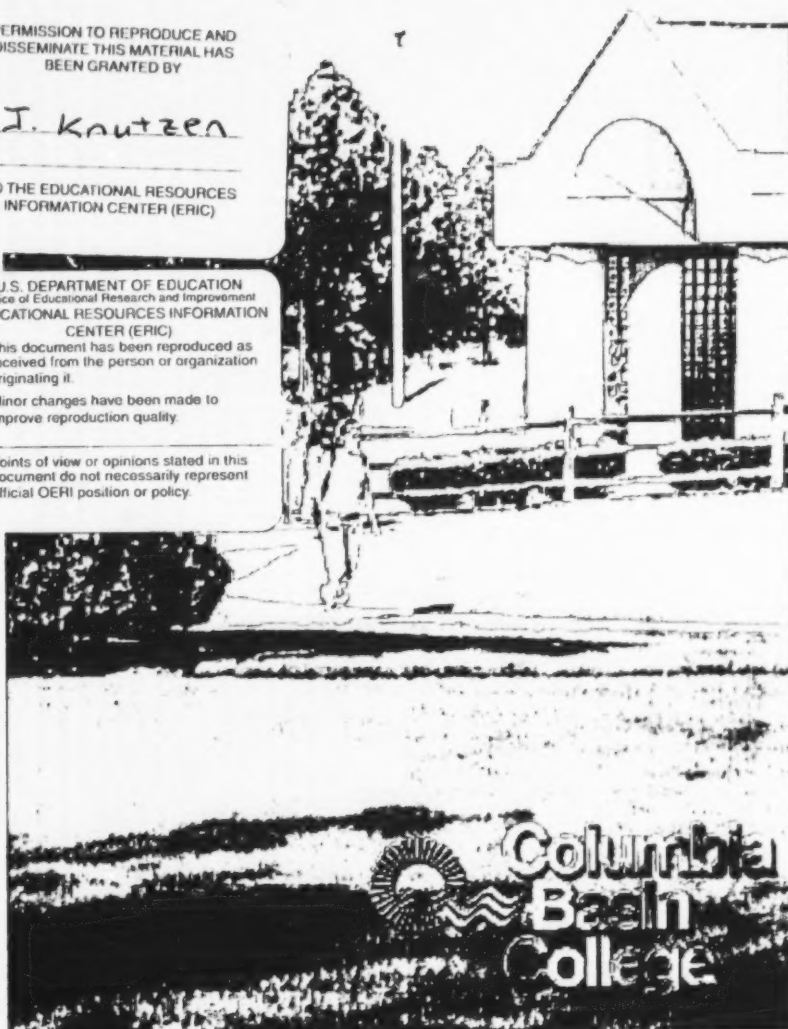
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GOVERNANCE
COMMUNITY COMMITMENT
ECONOMIC IMPACT
STUDENT PROFILE

A message from the President...

Columbia Basin College has served the education needs of Benton and Franklin counties for more than 40 years.



Like many of Washington's two-year colleges, we started as part of the local public schools. Our first classes were offered in 1955 in temporary quarters in the old Pasco Naval Base.

Over the years, CBC's offerings have expanded as we've provided educational opportunities to nearly a quarter of a million students.

Today, we serve over 13,000 students every year and offer associate degrees in arts and science, as well as applied science. We have certificate programs in a wide array of fields and provide academic and educational opportunities to a broad spectrum of the Tri-Cities populace.

Our courses run the gamut from anthropology to welding.

I could cite even more facts and figures, but that's what this booklet is all about- giving you a snapshot of the college in the 21st century. If you need more information or if we can assist you in any way, just call on the people listed in this report.

From our academic offerings and vocational programs, you'll find a wide array of information about CBC in these pages.

Our partnerships spread across the communities we serve and throughout the Columbia Basin. We're proud of your college and pleased that you're interested in what we do.

Lee R. Thornton

A handwritten signature in dark ink, reading "Lee R. Thornton".

President, Columbia Basin College

Mission Statement

CBC exists in an environment of diversity, fairness and equity to ensure that the people of Benton and Franklin counties have access to educational programs providing sufficient knowledge for higher educational achievement, meaningful employment, basic skills development, cultural enrichment, physical and emotional well-being

CBC is a comprehensive two-year college that provides quality education and effective job preparation. CBC has a powerful impact on every segment of the community through the following End States.

Access -

CBC exists to provide people of the service district with access to educational programs.

Academic -

CBC exists to enable students to complete requirements that would allow them to obtain academic degrees, transfer to upper division colleges and universities, and pursue life-long learning and enrichment.

Workforce Development -

CBC exists to enable students to complete requirements that would allow them to earn degrees/certificates to assist them to gain employment and pursue life-long learning opportunities.

Basic Skills -

CBC exists to enable students to prepare for success in college level courses.

Cultural Enrichment -

CBC will provide the college and the community with diverse and multiculturally rich programs designed to improve our quality of life, life-long learning opportunities and enhance educational programs.

Physical and Emotional Well-Being -

CBC will contribute to the physical and emotional well-being of its students and the community.

Staff & Faculty Profile - Fall 2002

Gender		Female		Male		Total
Full-Time Faculty		52	46%	60	54%	112
Part-Time Faculty		142	56%	111	44%	253
Emergi-Administrative & Professional		53	58%	38	42%	91
Classified		84	66%	43	34%	127
College Total		331	57%	232	43%	563

Source: 2002 Fall Eng-M Dataset

Ethnicity		African American	Asian	Hispanic	Native American	White	Total					
Full-Time Faculty		2	2%	5	4%	3	3%	102	91%	112		
Part-Time Faculty		2	1%	6	2%	17	7%	1	0%	227	90%	253
Emergi-Admin & Prof		2	2%	1	1%	20	22%	1	1%	67	74%	91
Classified		1	1%	4	3%	17	13%	4	3%	101	80%	127
College Total		7	1%	16	3%	57	10%	6	1%	497	85%	583

Source: 2002 Fall Eng-M Dataset

Age		Under 30	30-39	40-49	50-59	60-69	70-79	Total					
	Full-Time Faculty	3	3%	29	26%	35	31%	42	38%	3	3%	0	112
	Part-Time Faculty	23	9%	58	23%	68	27%	66	26%	31	12%	7	253
	Emerg-Admin & Prof	11	12%	19	21%	25	27%	32	35%	4	4%	0	91
	Classified	10	8%	24	19%	47	37%	41	32%	5	4%	0	127
	College Total	47	8%	130	22%	175	30%	181	31%	43	7%	7	563

Source: 2002 Fall Eng-M Dataset

Education												
	AA	BA/BS	Master's	Prof Degree	Other Doctorate	Ph.D.						
Full-Time Faculty	10	9%	17	15%	69	62%	1	1%	1	1%	7	6%
Part-Time Faculty	23	9%	74	29%	73	28%	9	4%	6	2%	7	3%
Emerg-Admin & Prof	6	7%	36	40%	23	25%	1	1%	1	1%	5	5%
Classified	30	24%	13	10%	0	0	1	1%	0	0	0	0
College Total	69	11%	140	23%	165	27%	12	2%	8	1%	19	3%

Source: 2002 Fall Eng-M Dataset

Degrees Awarded at CBC

2002:

Associate in Applied Science degrees	154	23%
Associate in Arts & Science degrees	453	67%
One-year Certificates	72	11%
Total	679	

2001:

Associate in Applied Science degrees	158	22%
Associate in Arts & Science degrees	455	64%
One-year Certificates	95	14%
Total	708	

2000:

Associate in Applied Science degrees	143	20%
Associate in Arts & Science degrees	479	68%
One-year Certificates	85	12%
Total	707	

Source: 2002 CBC Data Warehouse

Top Five "Hot Programs"

Program	Number of Students
Associate Degree - Nursing	198
Administrative Assistant	141
Early Childhood Education	116
Welding Technology	115
Computer Information Specialist	104

Source: Fall 2002 SW Database 10th Day

Enrollment Growth

7017	7108	7503	7750	7661
Fall 1998	Fall 1999	Fall 2000	Fall 2001	Fall 2002*
Source: Fall 1998 SMS	Source: Fall 1999 SMS	Source: Fall 2000 SMS	Source: Fall 2001 SMS	Source: *Estimate based on Fall 2002 10th Day and Historic Data

Student Services

CBC offers students a wide variety of services and programs to help them succeed in achieving their educational goals.

Assessment: Offers the ASSET, Supplemental ASSET, GED, ACT, CLEP, and test proctoring. 2,253 students took the ASSET. 1,076 took the GED. 371 took the Supplemental ASSET. 256 took the ACT. 1 took the CLEP, and 33 students had tests proctored from other colleges in 2001-2002. 639 students tested for the Running Start program.

Athletics: Known around the Northwest as one of the finest at providing an arena conducive to helping student-athletes gain an education while competing in the Northwest Athletic Association of Community Colleges. Over 130 athletes participate in the following athletic programs: baseball, men's and women's basketball, men's and women's golf, men's and women's soccer, softball, and volleyball. Last season's women's golf team went a perfect 36-0 and claimed the NWACC title. CBC helped fourteen student-athletes earn scholarships to play at Division 1 schools after the 2001-2002 school year.

Career & Employment Services Center: Offers information and career assessment instruments to aid students in their career decision making process. The Job Board, referral services, Web WalkUp, on and off-campus positions including state work study, internships, job shadowing, co-op programs, resume workshops, mock interviews and career expo are just a few of their many services. In 2001-2002, 354 students worked on campus, 400 new jobs were posted, 126 students were placed in SWS (career related positions) and 3,447 job referrals were made. 1,542 students and community members visited the center.

Cougar Connection: Provides information about Washington State University degree programs, prerequisites and transferability of courses, assistance with admission and academic advising. The Tri-City Transfer Agreement offers students a smooth transition between CBC and WSU-TC. Over 800 students visited the office in 2001-2002.

Counseling and Guidance: Helps students match course selection to their abilities and objectives and choose appropriate educational and career goals. Personal counseling is also provided. All counselors are registered with the state as mental health counselors.

Education Access Disability Services: Provides academic accommodations and services to ensure that students and community members with a disability have equal access to educational programs and services at CBC. The types of accommodations provided are assessed on an individual basis and may include, but are not limited to the following: extended time on exams, books in a tape recorded or brailled format, readers, scribes and note takers, sign language interpreters, accessible room locations, adaptive computer software and equipment, and other adaptive equipment as needed. In 2001-2002, 640 students were served.

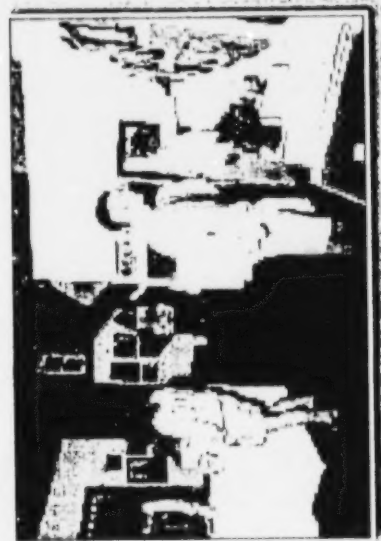
Financial Services: Assists qualified students with established financial need to obtain assistance through a variety of grant, loan, scholarship, and work study programs. In 2001-2002, 1,635 unduplicated students received some type of financial aid.

Intramurals: Over 350 students participated in flag football, basketball, golf, bowling, volleyball, soccer and ultimate Frisbee in 2001-2002. 3 on 3 basketball and soccer tournaments were held. Intramurals is working with the Game Room to coordinate combined activities such as a pool tournament for the upcoming year.

Library Services: Strives to meet the reference and research needs of students, faculty, and staff through library resources, interlibrary loan, and remote access to numerous databases. The collection includes 55,717 volumes of books, 388 periodical titles including 8 newspaper titles, and electronic access to resources such as Ebscohost, ProQuest, NetLibrary, and Matter of Fact. There are 51 public access computers. The Benton-Franklin County Law Library is located at the Pasco campus, providing an extensive book collection and access to numerous legal databases.

Student Programs: Provides students with opportunities for self governance including opportunities and experiences that complement academic programs and enhance students' overall cultural, intellectual, recreational, social, professional and civic learning. CBC averages over 20 chartered and functioning clubs annually.

Women's Resource Center: Provides assistance with literacy skills assessment, on and off campus referrals, admissions procedures, financial aid guidance and support group seminars. The WRC partners with the United Way. 724 students were helped in 2001-2002.



Student Characteristics - Fall 2002

Gender		
Female	3669	55%
Male	2889	43%
Unspecified/Missing	124	2%
Total	6682	

Source: Fall 2002 SMS 10th Day

Age		
Under 20	1989	30%
20-24	1624	24%
25-29	701	10%
30-39	933	14%
40 & over	1345	20%
Unspecified/Missing	90	1%
Total	6682	

Source: Fall 2002 SMS 10th Day

Ethnicity	Fall 2002 Source: Fall 2002 SMS 10th Day	Fall 1986
African American	153	2%
Asian/Pacific Islander	250	4%
Hispanic	1188	18%
International	2	0%
Native American	65	1%
Other	9	0%
White	4901	73%
Unspecified/Missing	114	2%
Total	6682	5779

Ethnicity Fall 2002:



Ethnicity Fall 1986:



Enrollment Status		
Full-Time	4135	62%
Part-Time	2547	38%
Total	6682	

Source: Fall 2002 SMS 10th Day

Student Demographics by Type of Course Enrollment - Fall 2002

Student Gender	Transfer Courses	Workforce Courses	Basic Skills Courses
Female	2418	57%	1085
Male	1757	41%	1043
Unknown/Missing	71	2%	53
Total	4246	2181	787

Student Age			
Under 20	1724	41%	528
20-24	1132	27%	530
25-29	376	9%	263
30-39	404	10%	388
40 and over	558	13%	442
Unknown/Missing	52	1%	30
Total	4246	2181	787

Student Ethnicity			
African American	71	2%	46
Asian/Pacific Islander	135	3%	66
Hispanic	454	11%	310
International	2	0%	1
Native American	45	1%	27
Other	8	0%	2
White	3467	82%	1694
Unknown/Missing	64	2%	35
Total	4246	2181	787

In 2001-2002, CBC offered 33 Associate in Applied Science degree programs, 26 Certificate programs, and 6 Short-term Certificate programs. Working closely with local and regional business and industry professionals ensures high quality, state-of-the-art training and programs that are responsive to the needs of the community and industry.

When Students Are Enrolled			
Day		5189	79%
Evening		2143	33%
Both Day & Evening		799	12%

Where Students Are Enrolled			
Pasco Campus		5011	75%
Richland Campus		1199	18%
Chase Center		351	5%
Other		668	10%
Distance Learning		650	10%
Distance Learning Only		149	2%

Transfer Classes	463
Career and Workforce Classes	364
Running Start Students	458
Weekend College Participants	212
Seniors Classes Participants	448

Source: Fall 2002 SMS 10th Day

Financial Aid

Types of Aid	
PELL	\$2,761,363
State Need Grant	\$1,145,882
Subsidized Stafford Loans	\$554,958
Institutional Grant/Waiver/Scholarships	\$295,061
Total State Work Study (all off-campus)	\$252,007
PLUS/Unsub Stafford Loans	\$242,754
Workforce Training	\$187,755
Federal Work Study	\$177,991
Outside Scholarships	\$115,080
SEOG	\$84,493
Institutional/Off Campus Employment	\$57,202
Other State Funded Gift Assistance	\$41,344
Need-Based Waiver	\$26,194
Total	\$5,942,084.00

Number of Needy Students Receiving Financial Aid in 2001-2002

Pell	1,417
State Need Grant	973
Stafford Loans	
Subsidized, Unsubsidized & Plus	357
Scholarships	115
Worker Retraining/WorkFirst	190



Economic Impact on the Tri-Cities Community

State Appropriation (includes \$1.3 million Worker Retraining)	\$16,825,531	72%
Locally Generated Funds	6,607,000	28%
Total	\$23,432,531	

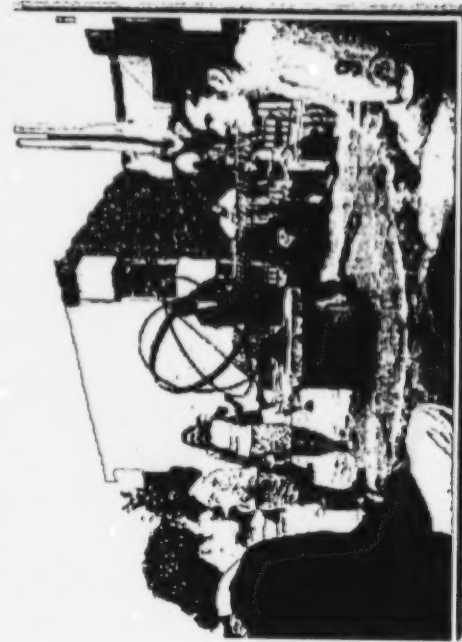
The direct tangible economic impact of CBC on Benton and Franklin counties' economy is based on three major sets of expenditures generated by the college: institutional, student, and employee expenditures. These three components amounted to total expenditures of \$36,485,000 during the 2001-2002 academic year.

Gross payroll for 2002-2003 is budgeted at \$14,187,189. The college employs 329 full-time and 557 part-time employees.

The institutional operating budget for 2002-2003 is \$23,432,531.

Total taxpayer investment in CBC during the 2002-2003 fiscal year will be \$16,825,531. As a result of CBC's total tangible economic contribution to the community, for every dollar spent by taxpayers in support of CBC, \$4.34 is returned to the local economy. This is a return on investment of over four to one.

"Education is a good investment. The average expected lifetime earnings for a graduate with an associate's degree is about \$250,000 more than for an individual with only a high school diploma. The average person who attends a two-year community college - even without completing an associate's degree - earns about 10% more than someone without any college education.



ECONOMIC IMPACT

Educational Partnerships

Running Start

Running Start offers eligible high school juniors and seniors an opportunity to attend college courses and earn college credit while completing high school requirements.

Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
# of Students	110	160	259	371	389	404	438	432	459	452

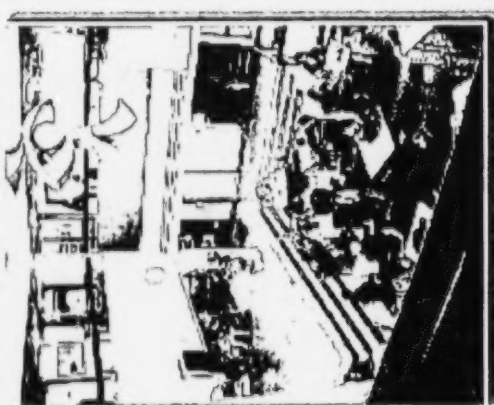
Source: CBC Data Warehouse

Tech Prep

Tech Prep is dedicated to producing clear, meaningful pathways to careers. The Columbia Basin Tech Prep Consortium promotes life-long learning and builds connections between high schools and post-secondary education institutions. Agriculture, Automotive Technology, Business Technology, Careers in Education, Computer Science, Criminal Justice, Culinary and Food Services, Dental Assisting, Early Childhood Education, Fire Science, Marketing, Nursing Assistant, Radio Broadcasting and the Welding Technology programs offer agreements with local high schools to earn college credit by completing articulated courses within their high school. Participating school districts include Burbank, Finley, Kennewick, Kiona Benton, North Franklin, Pasco, Prosser and Richland and the Tri-Tech Skills Center. 529 students received direct credit for the 2001-2002 school year.

Four-Year Colleges

CBC has formal articulation agreements with public and private four-year state universities. Washington State University maintains an office on campus, the Cougar Connection, to provide students with transfer information and assistance. Representatives of both in state and out of state colleges and universities visit CBC on a regular basis. A quarterly transfer fair is held on the Pasco campus.



Community Commitment

Cultural Events

CBC offers a wide variety of cultural events each year. Music and theatre groups touring local schools include The Blue Ladder Players, Jazz Band, DesertTones and FreeForm. Music and drama festivals are held in addition to the various exhibits presented in the Esvelt Gallery.

Attendance at Cultural Events		2001-2002
Concerts		8,260
Exhibits		6,200
Lectures		1,262
Plays		5,553
Outreach		8,503
Workshops		31
Total Attendance		30,809

Source: CBC Arts Division

Fitness Center

The Fitness Center rivals any public or private fitness center in the Tri-Cities. Cybex equipment, free weights, rowing machines, bicycles, elliptical trainers, treadmills, and even a rock climbing wall are available to users. Fall 2001 through summer 2002, a total of 3,865 students, seniors, and community members used the Fitness Center.

CBC Foundation

The CBC Foundation is a nonprofit entity organized in 1984. Its sole purpose is to enhance the link between the community and CBC via fundraising and distributing those funds to fill the gap between public and private funding. Focused on program support, special projects and the awarding of scholarships, the Foundation increasingly depends upon private and public donor gifts to meet its purpose. For the 2002-2003 academic year, the Foundation had assets totalling nearly \$9 million, an endowment base of nearly \$4 million and awarded 87 scholarships in excess of \$98,000. In the last fiscal year, the Foundation awarded nearly \$750,000.

SBDC

The Small Business Development Center assists entrepreneurs, independent business owners and managers interested in developing, stabilizing or expanding their businesses, or their management skills. The center provides free counseling, networking services and education programs. Collaboratively funded by CBC and the WSBC and supported by TRIDEC, the SBDC provided support to over 200 clients and logged over 720 hours of counseling. 46 jobs were created or preserved with \$735,400 investment for local business. Fall 2002, the center offered 24 classes in 17 categories. For Winter 2003, 23 classes in 16 categories will be offered, including the new series - Addressing IRS Requirements and Addressing Acquiring/Auditing Government Contracts.

CBC Federal Grants

Gear Up - (US Dept of Ed) This is a 5-year cycle grant. Working in partnership with the Pasco School District, CBC will address the economic, cultural, social and environmental barriers preventing students from achieving their full academic potential \$699,315 annually - over 2,600 students served.

Title III - Strengthening Institutions Program - (US Dept of Ed) This is a 5-year grant to support the retention of underprepared students and institutional effectiveness. CBC, Walla Walla Community College and Peninsula College coordinate on Distance Education issues. \$698,672 annually - number of students served varies.

Hispanic-Serving Institutions Assisting Communities Program - (US Dept of HUD) This is a 3-year grant. CBC will build a community business and training resource center to support economic development and job training specifically for Hispanic small business owners. \$600,000 annually - number of students/individuals served varies.

Migrant Education Even Start-MEES - (US Dept of Ed) This is a 4-year cycle grant to support community-based family literacy services to migrant farmworker families in Kennewick, Connell and Basin City. \$533,000 annually - 60 families served.

High School Equivalency Program-HEP - (US Dept of Ed) This is a 5-year cycle grant to assist migrant and seasonal farmworkers in obtaining their GED and qualifying for increased employment opportunities and/or entry into post secondary education. \$385,250 annually - 273 individuals served.

Upward Bound-TRIBO - (US Dept of Ed) This is a 4-year cycle grant to assist in increasing the number of prepared low-income, first generation college bound students at CBC. \$370,000 annually - 70 students served per year.

College Assistance Migrant Program-CAMP - (US Dept of Ed) This is a 5-year cycle grant to provide intensive academic, support services and financial assistance to migrant and seasonal farmworker students attending CBC. \$357,062 annually - 62 students served.

Student Support Services-TRIBO - (US Dept of Ed) This is a 4-year cycle grant to maintain and graduate low-income, first generation and disabled students at CBC. \$269,588 annually - 200 students served.

Historically Underutilized Business Program-HUB - (US Dept of Energy) This is a 1-year cycle grant to assist in the development and growth of new and existing minority-owned businesses in the community. \$263,000 - 74 businesses served per year.

Small Business Development Center-SBDC - (US Dept of HUD-SBA) This is a 1-year cycle grant to provide counseling to support and enhance current small businesses in the community. \$53,850 - 134 clients served.

Total Annual Grant Dollars Awarded to CBC - \$4,229,737

GOVERNANCE

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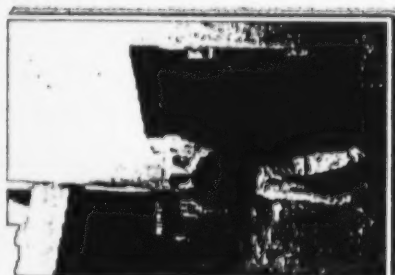
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Meg Woods
Dean of Faculty



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Serving Benton & Franklin Counties



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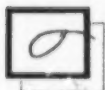


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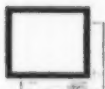


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